



## Heritage as a Driver for Sustainability

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### Bere Island Conservation Plan & the Bantry Bay Charter

- ◆ Coastal heritage is stakeholder-defined
- ◆ Coastal heritage cannot exist in a vacuum
- ◆ All elements are interconnected which requires the development of:
  - An integrated approach to all the issues, opportunities & challenges which can involve as many stakeholders as possible



## 1 What is coastal heritage?




## 2 How can heritage drive sustainability?




### Problems arise from:

- ◆ Lack of knowledge
- ◆ Lack of expertise
- ◆ Lack of co-ordination
- ◆ Lack of a plan



### Comhdháil and the role of the Whole Environment Strategy

- ◆ Utilise the experience of BI and BBC to define best practice in enabling communities to value their heritage and give it a proper place within the development of that community and its environment
- ◆ Whole Environment Strategy enables stakeholders at all levels to understand the landscape and its heritage
- ◆ Heritage becomes a key part of the process of achieving sustainability by shaping the decisions that are made
- ◆ Sustainability is understood, owned and actively pursued

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### Whole Environment Strategy

- ◆ Engagement & ownership
- ◆ Information & strategies
- ◆ Identify resources
- ◆ Capacity-building activity
- ◆ Participate in delivery
- ◆ Review & repositioning

### 4 Putting what we have learned to use



### 3 Lessons learned



### How do we make use of what we have gained from our experience?

- ◆ Achieving understanding
- ◆ Achieving partnership
- ◆ Achieving consensus
- ◆ Creating a plan to:
- ◆ Achieve practical outcomes

### ISLA – Cultural and Natural Landscapes

- ◆ Focus on cultural and natural landscape – land ownership, landscape strategies, built heritage
- ◆ Processes can be identified and managed
- ◆ Key Elements of Successful Projects provide a template which works

### Key Elements for Successful Projects

- ◆ Information Gathering
- ◆ Assessment
- ◆ Consultation
- ◆ Decision-making
- ◆ Partnership
- ◆ Accountability
- ◆ Planning
- ◆ Networking
- ◆ Management
- ◆ Funding and Resourcing
- ◆ Viability and Sustainability
- ◆ Review and Analysis

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